



72 WAYS...TO USE YOUR SEASON TICKETS AS AN OPPORTUNITY

EMPLOYEE REWARDS

1. Have a drawing at work and give them to a lucky employee
2. Get to know your key co-workers outside of the office
3. Reward an employee who comes with a savings suggestion
4. Give them to a manager for exceeding department goals
5. Welcome a new employee to the company
6. Run a sales contest and reward the winner with tickets
7. Help part-time workers feel more like a part of the organization.
8. Reward for service recognition by a customer
9. Give to an employee who renews the most accounts
10. Give them to a front-line person who appeased an angry client
11. Send your co-workers/subordinates to a game together
12. Congratulate an employee who exceeded his or her duties
13. Give to the person making the most additional sales
14. Give them to employees who schedule the most appointments
15. Give to employee who does not receive commission to boost morale
16. Give them to your secretary or assistant for Administrative Professionals Day
17. Give to the person who volunteers the most
18. Give to your HR Department, Marketing Department, etc.
19. Applaud an employee for hitting his or her yearly goal
20. Reward to the department that exceeds monthly quota

21. Give to the employee who has made the most sales calls during a particular day
22. Give to an employee on his/her birthday
23. Show your appreciation to a company intern
24. Give tickets to your office cleaning crew as a thank you
25. Package them in with a product to promote sales

CLIENT ENTERTAINMENT

26. Give to a customer who makes timely or in full payments
27. Reward a customer who gave you a referral.
28. Invite a customer who hasn't done business with you recently
29. Treat a loyal customer for his/her birthday
30. Reward suppliers and vendors who help you meet your deadline
31. Take a potential customer to close the sale at the ballpark
32. Take a long term customer to say, "Thanks!"
33. Give them to a prospective client who might be coming into town and looking for something to do
34. Thank a new customer for his/her business
35. Take one of your smaller accounts and try to enhance their business with you
36. Give them to a customer who has been sick as a "Get Well Soon" present
37. Take someone who does business with the competitor
38. Win back a customer who had a problem or complaint with your

NETWORKING & BUSINESS OPPORUNITIES

39. Boost your own career by networking
40. Offer them to someone who has given you helpful business advice
41. Give your tickets to your accountant/lawyer who has done a great job.
42. Offer to members of club you might join or be in.
43. Give to someone that you owe a favor
44. Give them to your mechanic, landscaper, dentist, etc.
45. Use tickets for trade opportunities
46. Offer to a potential customer for a Holiday

PERSONAL & COMMUNITY

47. Remember when your children were little? Make a memory!
48. Show the Lehigh Valley to out-of-town guests
49. Bring a child to the game and teach them to keep score.
50. Give tickets to a team you sponsor
51. Offer tickets to someone who always gives you great service
52. Donate tickets to patients at a local hospital
53. Give tickets to your local Boys & Girls Club or other related charities
54. Give them to your child's teacher as a thank you
55. Thank your neighbor who takes care of your pets and gets your mail while you are away

56. Give tickets to a representative on your local school board or union
57. Spend time with the ones you love.
58. It's the perfect second date
59. Treat a friend to an evening of entertainment on their birthday
60. Give tickets as an engagement or wedding gift
61. Give your tickets to a relative
62. Tell a friend, "I've got the tickets, you buy the Nachos."
63. Come for dinner and a show
64. Invite an old friend to reconnect
65. Use tickets as a way to spend quality time with the whole family
66. Use them as an auction item for your church, school, etc
67. Give to restaurants that you frequent with clients or family members
68. Take a child to their first professional baseball game
69. Say thanks to a retiring officer
70. Offer tickets to your babysitter as a thank you
71. Donate to IronPigs Charities
72. CHEER ON THE GREATEST TEAM IN TOWN!!

